

Who Stands with Rush?

Written by Dave Howard



You can really find out who your friends are in a time of crisis. Remember the time your tongue accidentally slipped in to your mother-in-law's mouth? Perhaps you attempted to dry-hump Angelina's leg at the backstage press room?

Were you really expected NOT to do those things?

Or maybe just on a daily basis you spew enough dickheadness that your friends have just decided they'd have enough.

Rush Limbaugh is unapologetic and proud man, who knows that folks will see that things his way once he has a chance to explain it. As he often mentions, he is one of the smartest men in America and is always a victim of the drive-by media.

The drive-by media now includes sponsors. Now that the initial brew-hahaha has settled around the Sandra Fluke case, I decided to tune-in to the Excellence in Broadcasting Network to see which sponsors I needed to boycott. And it seems that none have returned, at least no major ones.

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Gloat it loud. Gloat it proud. Rush Limbaugh has no friends.

Who Are These Guys?

Well it's pretty pathetic out here on KFI-640 in Los Angeles. His former format was 6 minutes of show followed by 8 minutes of commercials. Well, looks like Rush has to work now and it seems like he is now doing 10-15 minutes of show to 4 minutes of commercials. Gone are the self-voiced endorsements for Life Lock and whatever Gold he was selling, which made the talking portions of the show seem longer. Outside of some commercials for the local Indian Reservation Casino Pachonga and the Afternoon Drive DJ begging folks to advertise on the station, it's a skeletal bunch sticking with Rush.

This is who stood by Rush:

[Quietus](#) - *If you have constant ear noise or the feeling that your ear is full, you should give Quietus a try.* I don't think I need to explain the importance of this product to Rush's audience. I feel like my ears are full almost right away.

[Grasshopper.com](#) These are small business services that provide voice mail services. They have an unfortunate slogan "Sound Like a Fortune 500 Company." It makes it much easier to con folks out of their life savings... or sell them a bad mortgage.



[Green Light Financial](#) Green Light Financial, complete with its green blob mascot with glasses, has been inundating the LA market for years now with their special brand of low-interest start rates. Based in Irvine, these may be local KFI advertisers who are short on rubes and have no problem going after the easily coerced.

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And that's the only ones that are left, as far as I can see. People may not have to fire Rush, he could be unprofitable in no time. But it is safe to say that Rush Limbaugh has very few friends.